

The circulation comparison chart for the 3 publishing houses serving the foodservice market

	REED BI	DEWBERRY REDPOINT			WILLIAM REED	Highest circulation by sector
	Caterer & Hotelkeeper	Cost Sector Catering	Eat Out	Foodservice Update	Restaurant Magazine	
Hotel	5,606	-	8,326	-	2,478	Eat Out
Restaurant	5,063	-	8,156	-	6,505	Eat Out
Group & Independent Pub over 50% on Food	1,989	-	10,087	-	1,394	Eat Out
Independent Pub up to 50% on Food		-	-	12,102		Food Service Update
Leisure & Entertainment	-	-	1,004	-	-	Eat Out
Quick Service Independents*	-	-	-	10,058*	-	Food Service Update
Contract Catering	2,351	6,906	-	-	1,084	Cost Sector Catering
Healthcare	-	2,466	-	-	-	Cost Sector Catering
Public Services	-	395	-	-	-	Cost Sector Catering
Education	-	1,948	-	-	775	Cost Sector Catering
Self Operated Staff Restaurant	-	294	-	-	-	Cost Sector Catering
Travel (On Board)	-	257	-	-	-	Cost Sector Catering
Other	3,074	-	-	-	3,252	-
Total	18,083	12,266	27,373	22,160	15,488	-

*Sandwich Shops, Bakery, Coffee Shops, Café, Juice Bars and Delicatessens

Circulation

Eat Out, Cost Sector Catering and Foodservice Update magazines uniquely offer a total of 61,799 unduplicated readers. Not only that, but each has the highest circulation in the markets they cover. Only the combination of Eat Out, Cost Sector Catering and Foodservice Update offers you unique readers. Any other combination of publications will include heavy duplication.

Editorial

As Eat Out, Cost Sector Catering and Foodservice Update each has its own distinctive, unduplicated, precise and unmatched circulation, the huge benefit for you is that the magazine editors can focus their editorial copy to each specific market. This ensures articles address individual readers. Every page of each of the magazines is of relevance to every buyer in that sector of the catering trade.